



ie UNIVERSITY
CORPORATE RELATIONS

LIVING THE ONLINE LEARNING
EXPERIENCE

Our 20-years long experience as a world-leading online academic institution has provided us with unique insights into the power of online learning.

During this time we have invested in the development of an agile and innovative virtual environment that provides experienced professionals with key sector tools and strategies for success across the main business disciplines: from marketing and finance, to data science and leadership.



LIQUID LEARNING

We have been spearheading online education for 20 years, and our programs are consistently ranked amongst the best worldwide. We have all the academic prestige, professors and resources needed to empower and educate people to innovate, create and collaborate.

Liquid Learning is the experience of our community; a transformational, comprehensive and holistic educational experience. One that is both curricular and extracurricular; both social and individual; both global and local; both thinking and doing; both active and reflective; both cognitive and emotional; both professional and personal; and physical, digital and natural.



Liquid Learning at Every Level of Your Organization

Targeting your organization's specific needs & profiles

1

TOP LEADERSHIP STRATEGIC ACCELERATION

- Driving Exponential Growth & Recovery
- The Next Normal

2

HIGH POTENTIALS FUTURE LEADERSHIP

- Online Corporate AMP
- Online Lawyers' Management Program
- Slingshot

3

COMPANY-WIDE INITIATIVES CULTURAL TRANSFORMATION

- Leadership Skills for Fast Recovery
- High Impact Online Programs
- Online Learning Journeys - self-paced

All Programs are available for closed cohorts.

Price and duration upon company request and final design



Driving Exponential Growth & Recovery : Driving resilient executives to success in trying times

Driving Exponential Growth & Recovery is a pioneering program designed for senior executives from all business areas. It's for leaders who wish to develop an exponential mindset to create, lead and execute business models to promote recovery from a systemic disruption, and achieve remarkable growth thereafter.

- English
- Liquid: Online, Blended or Face to Face
- 3 Weeks +1.5 day
- Next Intake: July 6 2020

The Next Normal: Knowledge pills for the new reality

A unique fast-paced learning experience of interactive video conferences for visionary mid to senior level professionals with meticulously selected global experts sharing their experience and research on topics helping us on our way back to an undefined normal. The online series leverages on our experience of co-designing and running programs with our partners over 3 decades and can also be easily scaled for large groups. During the flexible online sessions, in addition to 4 Core Management Topics, this format allows for additional focus areas, such as Positive Leadership, Behavioral Fitness, Resilience and Storytelling.

- English
- Liquid: Online, Blended or Face to Face
- Duration by request

Online AMP, Advanced Management Program: Building your next C-suite

IE's flagship management program is now available online, designed to prepare innovative business leaders in their personal and professional growth. Learn how to adapt your business to changes in technology, values and ways of thinking. The AMP will expose participants to the trends driving your industry, while teaching them to weigh the challenges and opportunities these trends bring about, ensuring success as you build your next C-suite generation.

- English / Spanish
- Liquid: Online, Blended or Face to Face
- 2 weeks intensive. Minimum 5 months, if completely online
- Next open Intake: August 2020
- International AMP certification
- IE alumni network benefits



Online Lawyers' Management Program: Leadership Development for Legal Professionals

This Leadership Development Program aims at developing legal professionals in different management and leadership paths within an organization, with the goal of empowering them to lead teams by using a practical methodology in topics such as strategy and business reinvention, transformational leadership, innovation, talent development and client relationship development.

- English
- Liquid: Online, Blended or Face to Face
- 1 week

Slingshot: Your Leadership Accelerator

Step up to lead the future inspiring a new leadership and business that emerges from tough times. Each day offers an interactive format to explore the day's theme, combining online and offline work, expert-led sessions, with individual study and group work on: Embracing Change; Innovating Business; Driving Change and Accelerating Impact. Before and beyond the Slingshot 5-day accelerator program, participants will also undergo individual Leadership Accelerators that will prepare them for a sustainable leading role after the program.

- English
- Liquid: Online, Blended or Face to Face
- 5 days intensive. Maximum 5 weeks
- Next open Intake: July 2020



Leadership Skills for Fast Recovery : Driving resilient executives to success in trying times

In times of rapid change, top executives need a new skills set that allows them to forecast potential challenges and develop strategic plans to overcome them. The program will comprise four modules, specifically designed to develop the skills to step up and drive recovery: 1. Assessment & awareness; 2. Defining direction & goals in complex times; 3. Foresight: identification of challenges & opportunities; and 4. Managing change, action & implementation. Participants will approach each module from an individual, organizational and digital perspectives, to explore wide-ranging challenges.

- English / Spanish
- Next in takes: June 15-26 (ENG), July (ESP), September 2020
- Liquid: Online, Blended or Face to Face
- 2 Weeks



High Impact Online Programs: World-class Online Learning Unleashed

Unique purposeful programs designed by our world-renowned faculty and taught via our top-ranked online methodology. With a challenging mix of forum discussions, case-based exercises teamwork and live online classes, program participants can increase sector-specific skills and become leaders in their fields—right when we need them the most. Stay sharp and upgrade your knowledge to cut a straight path through today's ever-changing landscape.

- English
- Online
- 5 Weeks

Available Titles:

- Digital Marketing, Social Media and Analytics
- Financial Decision Making for Managers
- Digital Strategies for Business

- Leadership And Strategy In The Age Of Disruption
- Data Science and Visualization for Business
- Innovation for Growth
- Scale Up: How to successfully manage growth

Online Learning Journeys: Development at Your Own Pace



Flexible and self-paced learning solution exclusively for IE corporate partners interested in providing learning opportunities to a large number of their employees and leaders, starting at 500 participants. The Online Learning Journeys happen in a flexible virtual environment where learners can access the content at their own pace. The learning journey has multiple types of learning materials that include expert interviews, short video lectures, articles, podcasts and interactive learning materials. They have a linear structure that ends with a test to measure knowledge retention.

- English
- Online
- Self-paced

Available Titles:

- Data Science, Machine Learning and AI for Business
- Leadership in times of Volatility and Uncertainty

- Leading Digital Transformation in Organizations and Industries
- Learning How to Learn



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**FURTHER
TOGETHER**