

1. Login to VMock with your IEU email account
1. You will find the [Elevator Pitch](#) tool on the left side menu



The screenshot shows the VMock dashboard in a browser window. The address bar shows `vmock.com/dashboard/resume`. The page header includes "Student Dashboard" and "ie UNIVERSITY". The user is logged in as "Test User" (TU). The main content area is titled "Resume Module" and features a large red banner with the text "Actionable Insights - Bullet by bullet" and "See powerful insights about the strong and weak aspects of each bullet of your resume." Below this banner are two buttons: "Improve your resume" with an "Upload resume (10 left)" button, and "Don't have a resume yet?" with a "See template" button. The left sidebar contains a menu with items: "Resume", "Career Fit", "Aspire (LinkedIn Optimiz...", "Elevator Pitch **New!**", and "Network Feedback". The "Elevator Pitch" item is highlighted with a red box and a red arrow. The right sidebar contains a "BLOG" section with several articles. The Windows taskbar at the bottom shows the search bar with "Escribe aquí para buscar", several application icons, and the system tray with the date "24/01/2021" and time "21:34".

- Click on get started
- The system will ask to get your permission to use the camera and microphone, make sure you allow it.

The screenshot shows a web browser window with the URL `vmock.com/dashboard/elevator-pitch`. The page title is "Elevator Pitch". On the left, a user profile for "valeria mendoza" is visible with a "vm" avatar. Below the profile are navigation links: "Resume", "Career Fit", "Aspire (LinkedIn Optimization)", "Elevator Pitch **New!**", and "Network Feedback". The main content area features a central video analysis interface. At the top, it says "Eye Contact" with a "CENTER 80%" indicator. Below that is "Facial Expressions" showing a "HAPPY" expression. To the right, there's a "Speech Transcript" section with a sample text: "Good Morning! My name is Stacy Drew. I graduated from SMART university with an MBA in operations. I have a keen interest towards supply chain processes and...". Below the transcript is "Sentence Analysis" with a list of categories: "GREETINGS", "EDUCATION", and "WORK EXPERIENCE". At the bottom right of the analysis area is "Voice Analysis" with a waveform. A large blue "Get Started" button is centered at the bottom of the analysis area, highlighted with a red box and a red arrow pointing to it. The text below the button says "Start improving your interview skills" and "Get insights on critical interview elements such as body language, enunciation and content." The right sidebar contains a "BLOG" section with articles like "How To Market Yourself- The 1 Minute Sales Pitch" and "Handy Tricks To Ace Internship Interviews". Below the blog is "COMMUNITY INSIGHTS" with text about communication skills and word frequency in resumes. At the bottom right, there is a "Customer Support" button. The Windows taskbar at the bottom shows the time as 15:32 on 11/02/2021.

Read carefully the instructions and click next



board | Elevator Pitch **ie** UNIVERSITY

Important Instructions

Camera Requirements

- Sit at an arm's length**
Ensure your head and torso are properly visible in the camera during the calibration.
- No other participant**
Make sure that only *your* face is in the camera focus, and no one else is around during the interview.
- Illumination**
Ensure room is properly lit for the interview.

Microphone Requirements

- Earphones with mic (Recommended)**
Please consider using earphones for better speech recognition. Specifically essential for noisy surroundings.
- Minimise background noise**
Try sitting in a quiet place. Even though minor background noise does not interfere with the feedback, it can decrease the accuracy of the speech recognition systems.

Next

Check your microphone and camera for an optimal experience and calibrate them. Then you will have 2 minutes to record your pitch.



vmock.com/elevator-pitch/calibration

System Check

Basic Details

Inputs Check

Use Earphones with Mic for optimal Experience!

Check

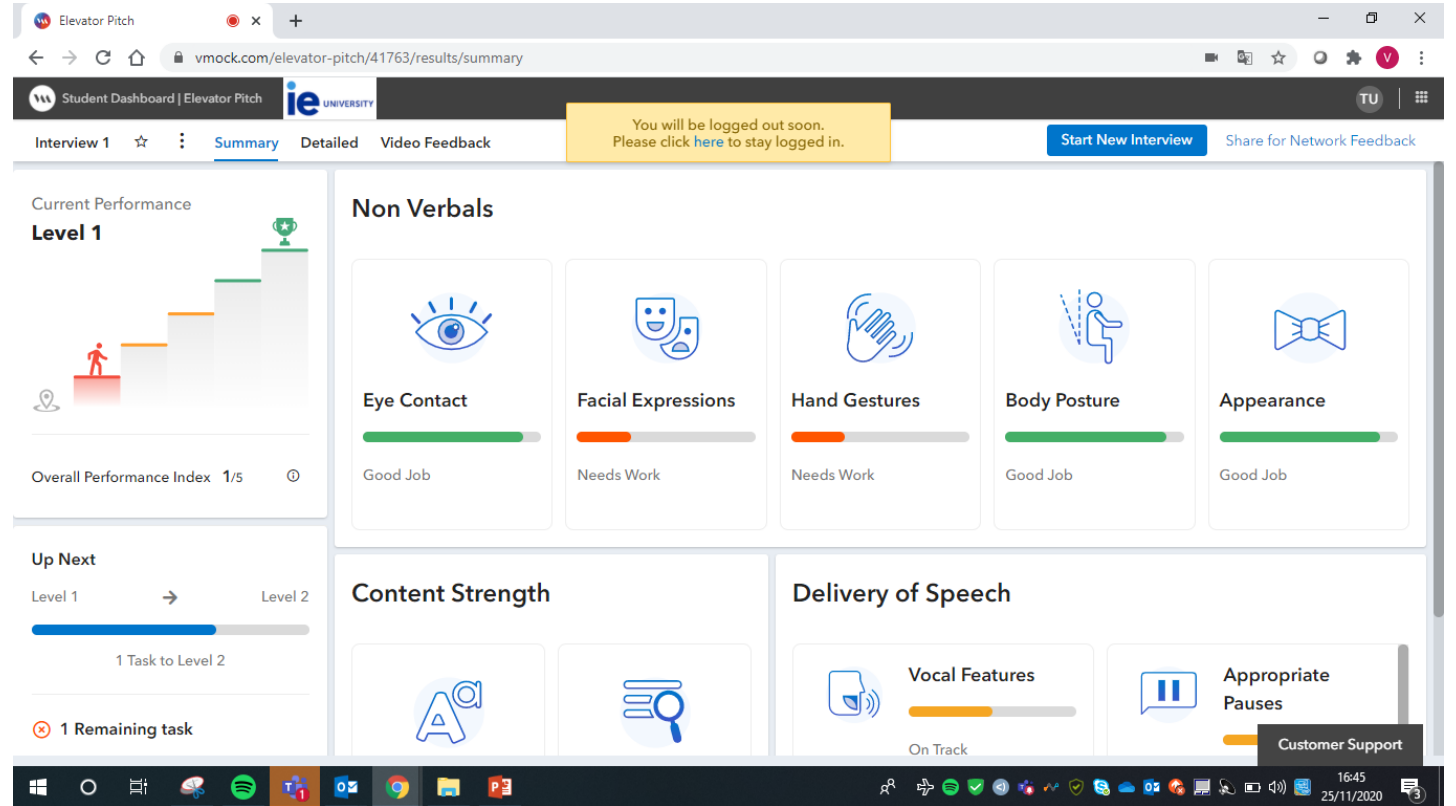
Maintain Upright Posture

Ensure Upper-body Visibility

Continue

Once you finish, the system will give you detailed feedback on the video including areas such as:

- Non verbal's
- Content
- Delivery of speech



The screenshot shows a web browser window displaying the 'Elevator Pitch' results summary page. The page is titled 'Student Dashboard | Elevator Pitch' and includes navigation tabs for 'Interview 1', 'Summary', 'Detailed', and 'Video Feedback'. A yellow warning box states 'You will be logged out soon. Please click [here](#) to stay logged in.' There are buttons for 'Start New Interview' and 'Share for Network Feedback'.

The main content area is divided into several sections:

- Current Performance Level 1:** A bar chart showing performance levels. Below it, the 'Overall Performance Index' is 1/5.
- Non Verbals:** A section with five sub-categories, each with an icon, a progress bar, and a status:
 - Eye Contact:** Good Job (Green bar)
 - Facial Expressions:** Needs Work (Red bar)
 - Hand Gestures:** Needs Work (Red bar)
 - Body Posture:** Good Job (Green bar)
 - Appearance:** Good Job (Green bar)
- Up Next:** A progress bar showing 'Level 1' completed and 'Level 2' next. It indicates '1 Task to Level 2' and '1 Remaining task'.
- Content Strength:** A section with two sub-categories, each with an icon and a progress bar.
- Delivery of Speech:** A section with two sub-categories, each with an icon and a progress bar:
 - Vocal Features:** On Track (Yellow bar)
 - Appropriate Pauses:** On Track (Yellow bar)

The Windows taskbar at the bottom shows the time as 16:45 on 25/11/2020 and includes a 'Customer Support' button.